

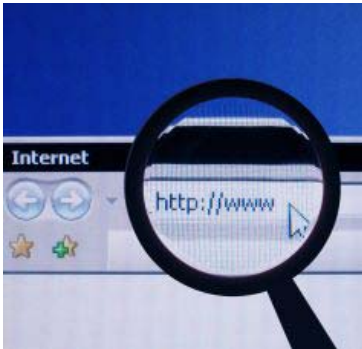
## About D-Mack Media



D-Mack Media has been in business since 2002. Our management team has over 25 years of business experience in small and large business environments in a variety of capacities. We specialize in complete website design and hosting, customized proposals and presentations as well as innovative business communication solutions.

Whichever service you require, we at D-Mack Media encourage your input and you can be involved as much, or as little, as you choose. Some of our other areas of expertise include the design of marketing materials and corporate document customization and enhancement.

## Website Development



We offer personalized service to make sure you get EXACTLY what you want in a website. Hosting and domain name registration are also available so you only have to deal with one company. We have many design capabilities and continually strive to keep current with new internet technologies so that our offerings, and the final products, are modern and innovative.

Some of our web design capabilities include:

HTML and XHTML coding, Flash, Content Management Systems, Security-site log-in, E-commerce, RSS news feeds, SSL - Secure Socket Layer, on-line forms, blogs, forums, guest books, video and audio inclusion, MySQL Database, image galleries, graphic design and email newsletter integration.

We offer **COMPLETE** website solutions including:

- 🔗 Full website development including initial consultation to determine the basic layout and functionality needed
- 🔗 Distinct customized design to match your corporate image – for every page on the site
- 🔗 The ability to choose the exact functionality you require for the site such as online forms, image gallery, content management (you can edit and update the site yourself), advertisement modules, etc.
- 🔗 Website hosting - various packages available and completely upgradeable
- 🔗 Domain name search and registration
- 🔗 Submission to all the major search engines

Visit our website to view samples of websites completed:  
<http://www.dmackmedia.com/portfolio-websites.php>

Our Simplified Development Process:

1. We will place an initial design on one of our test servers for you to review - any items of the design can be altered including the colors, graphics, fonts, text copy, size and placement of objects, etc.
2. Using email, we will work through the design and content to ensure the end product is exactly as you require
3. Once you are **completely satisfied**, we will transfer the design to its permanent home on our server
4. We will then submit the site to all the major search engines – Google, Yahoo, Msn, etc.

## Email Newsletters



D-Mack Media can create professional email designs that are branded specifically to your business (corporate id) and are created using standard HTML format and a plain text version to ensure maximum readability. All you have to do is provide us the content and the contact list – we take care of the rest. In Canada it is legally permissible to use your existing customer list for the newsletter as long as there is an 'opt-out' option included in the email.

Possible messages for an email newsletter could be to announce monthly specials, inform clients of upcoming events, offer coupons for specials or discounts, company announcements, customer appreciation, new products or services

## Email Newsletters (continued)

D-Mack Media can manage ALL the various tasks associated with an email newsletter for you, including the design, content, distribution, contact lists, subscriptions and reporting. All of our email newsletter packages include:

- 🔗 Full HTML and text newsletter design - customized to match your corporate image including photos and graphics - sent with both plain text and HTML versions to ensure maximum readability
- 🔗 Each email sent can be personalized with your contact list information - such as the recipients first and last name, their company name and their email address
- 🔗 Each email can contain any number of links to specific pages or websites on the internet
- 🔗 Customized subscribe and unsubscribe forms for your email list - including email auto-responders for the 'opt-in' and unsubscribe process to reduce possibility of spam complaints
- 🔗 Full email list management - including import of your existing mailing list, automatic list updates for undeliverable email addresses, subscribes and un-subscribes
- 🔗 Multiple list management for sending newsletters to separate segmented lists
- 🔗 Full reporting for each newsletter campaign - including number of recipients, number of email bounces (hard and soft), and the number of times the email was opened and viewed

## Other Services We Provide

Visit our website to view our complete portfolio:  
<http://www.dmackmedia.com/portfolio.php>



### **Custom Presentations and Proposals**

We can develop customized presentations or proposals that will grab your customer's attention. We offer many options to suit both your budget and your corporate requirements including:

- 🔗 Designs utilizing flash, html, PowerPoint, MS Word or all of them combined - user friendliness guaranteed
- 🔗 Auto run programs - just turn on your laptop, put the disk in and let it run - ideal for tradeshow
- 🔗 Interactive (Corporate) CD's - great for advertisements, corporate videos, product launches - you name it!
- 🔗 Professional Marketing or sales proposals - perfect for whether you are selling a product or marketing a service
- 🔗 Informational Presentations - for prospective clients, your employees or your existing customers
- 🔗 Training/teaching materials - show your employees or students the hi-tech way to learn



### **Office Documentation**

Whatever your corporate needs, we can help you get on track with standardization and control. We are experts in MS Word, Excel and Outlook. Here are just some of the office documentation services that we offer:

- 🔗 Corporate Identity - standardize ALL electronic documents your company uses with your logo, tag line and contact info
- 🔗 Proposal/presentation enhancement - customized with product/company photos, logos and branding
- 🔗 Document templates - so everyone is always on 'the same page'
- 🔗 Desktop publishing - put some pizzazz into your documents!



### **Marketing Collateral and Graphic Design**

- 🔗 Creation of high resolution customized logos, branding and other graphics requirements
- 🔗 Layouts and printing for business cards, letterhead, envelopes, brochures, folders, etc.
- 🔗 Digital and 35mm photography
- 🔗 Image manipulation and restoration
- 🔗 Stock photograph research and procurement



**Be Distinct**  
[www.dmackmedia.com](http://www.dmackmedia.com)

6212 Greenside Drive, West  
Surrey, British Columbia  
V3S 5M8, Canada  
Phone: 604-690-6225  
Email: [info@dmackmedia.com](mailto:info@dmackmedia.com)